

NORTH CENTRAL IOWA ALLIANCE REGIONAL LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS
EXECUTIVE SUMMARY

WWW.IOWALMI.GOV/LABORSHED

RELEASED
2019

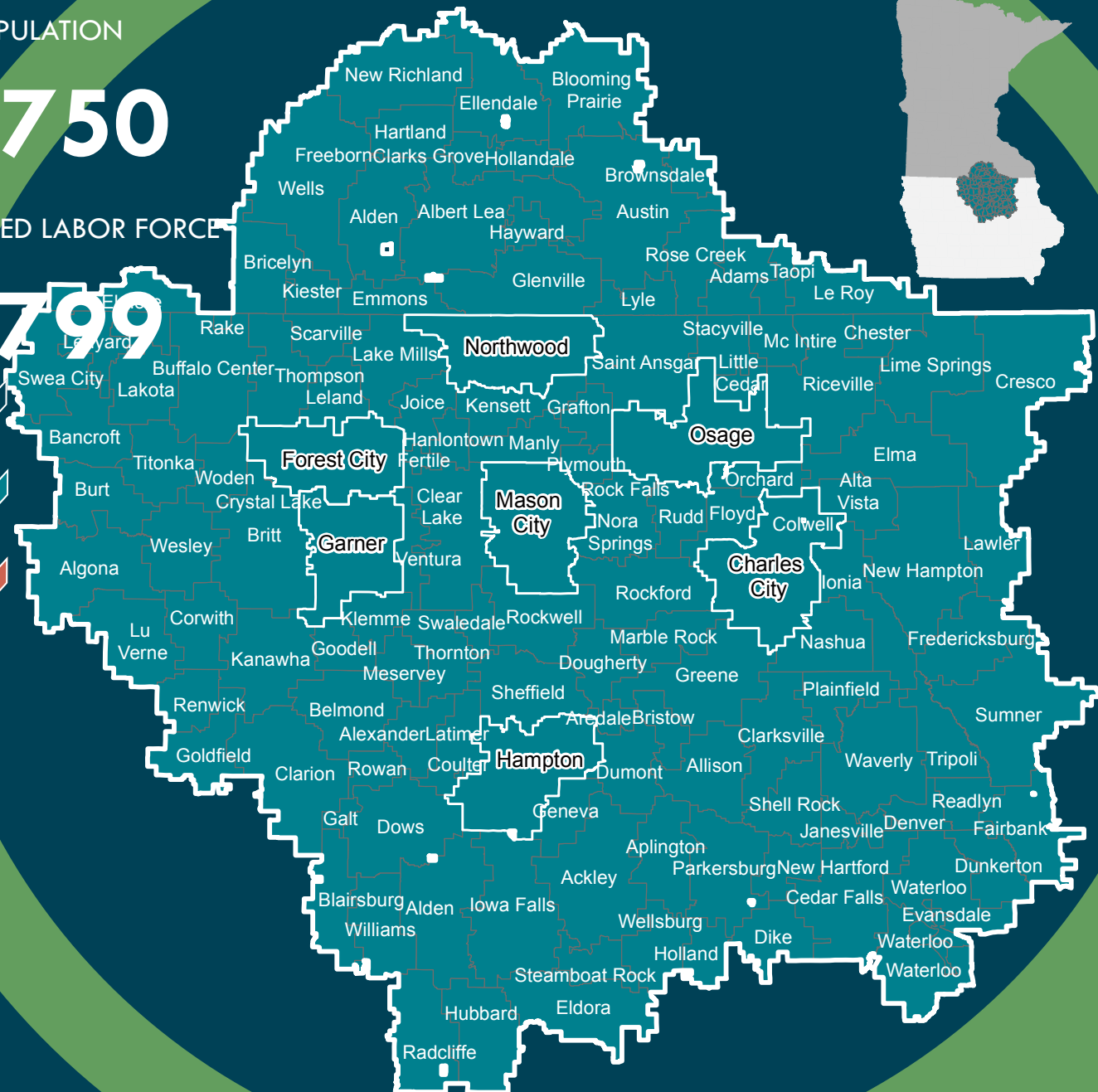
ESTIMATED POPULATION
AGES 18-64

411,750

TOTAL ESTIMATED LABOR FORCE
AGES 18-64

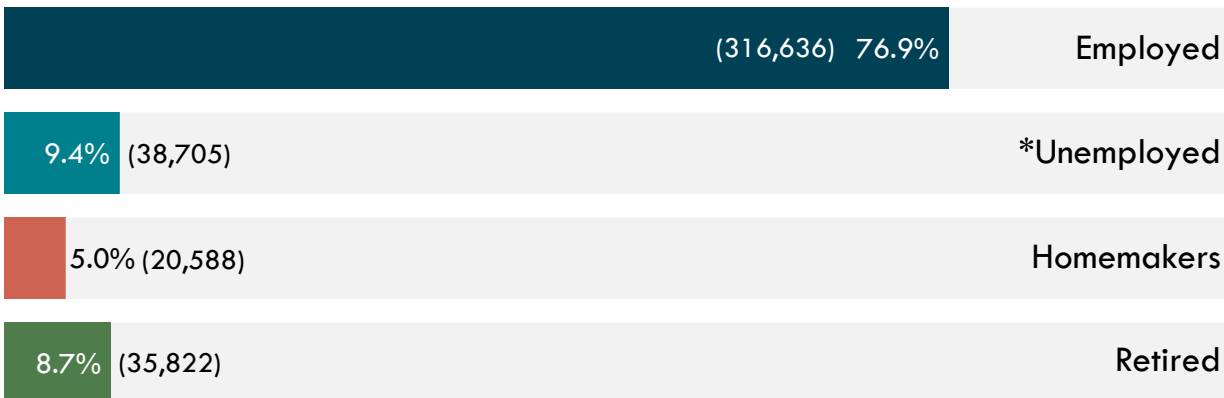
350,799

AREA SHOWN



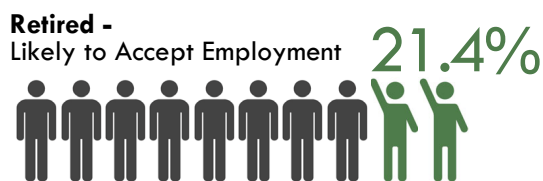
NORTH CENTRAL IOWA ALLIANCE REGIONAL LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)*

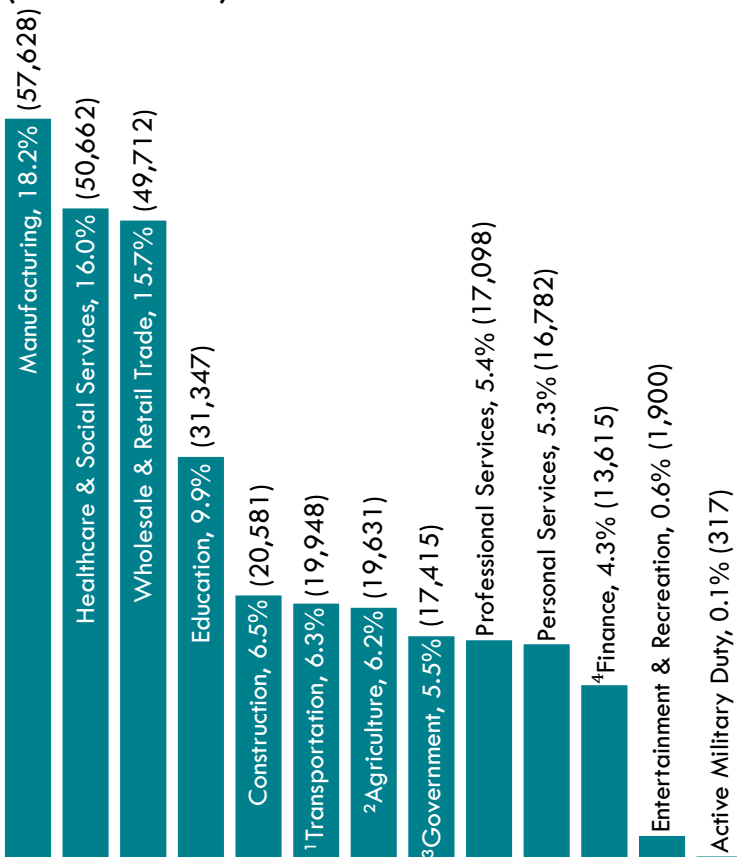


Totals may vary due to rounding.

*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



¹Transportation, Communications, & Utilities
³Public Administration, Government

²Agriculture, Forestry, & Mining
⁴Finance, Insurance, & Real Estate

TOP CURRENT BENEFITS OF THE FULL-TIME EMPLOYED

	Health/Medical Insurance	87.6%
	Pension/Retirement/401K	82.8%
	Dental Coverage	75.6%
	Life Insurance	72.6%
	Paid Holidays	70.6%
	Disability Insurance	70.1%
	Paid Vacation	69.0%
	Vision Coverage	65.0%
	Paid Sick Leave	58.4%
	Prescription Drug Coverage	49.5%

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the North Central Alliance Regional Laborshed area.

The employed are willing to commute an average of—



EMPLOYED: LIKELY TO CHANGE

• **26.6%** of employed individuals are likely to change their current employment situation for a new opportunity.

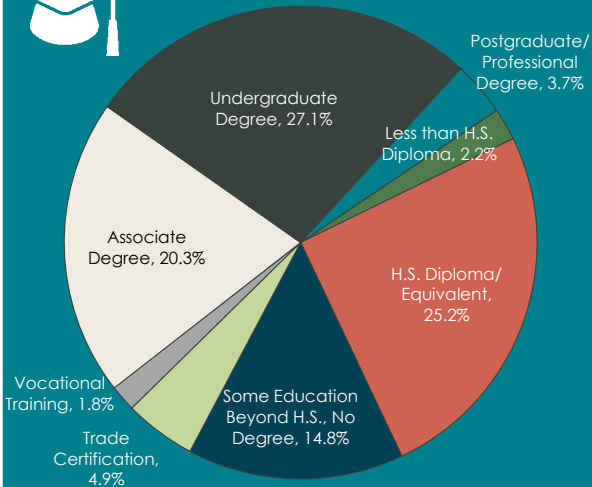
• Current occupational categories:

Production, Construction, Material Moving	29.2%
Professional, Paraprofessional, Technical	22.7%
Service	14.6%
Clerical	14.0%
Managerial	11.0%
Sales	6.2%
Agricultural	2.3%

• Current median wages: \$

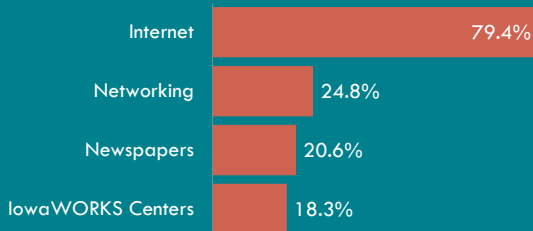
- \$15.00/hour and \$50,000/year
- \$18.00/hour - attracts 66%
- \$20.00/hour - attracts 75%

• 72.6% have an education beyond HS



• **28.2%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Currently commuting an average of **10 miles/15 minutes** (one-way) to work
- Willing to commute an average of **24 miles/34 minutes** (one-way) to work

UNEMPLOYED: LIKELY TO ACCEPT

• **63.1%** of unemployed individuals are likely to accept an employment opportunity.

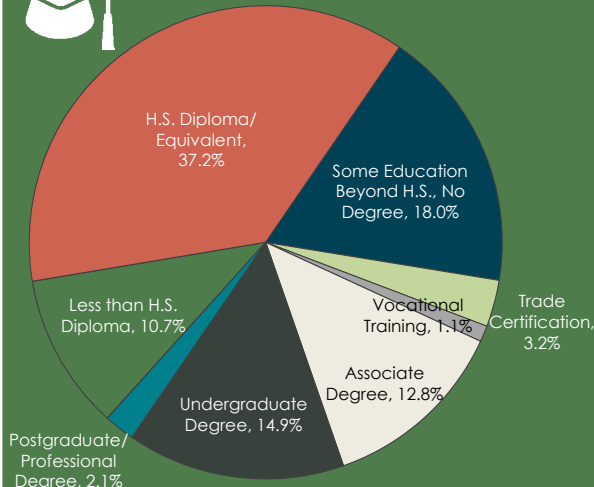
• Former occupational categories:

Production, Construction, Material Moving	38.4%
Service	26.7%
Clerical	10.5%
Sales	8.1%
Managerial	7.0%
Professional, Paraprofessional, Technical	7.0%
Agricultural	2.3%

• Median wages: \$

- \$12.25/hour - lowest willing to accept
- \$15.00/hour - attracts 66%
- \$16.00/hour - attracts 75%

• 52.1% have an education beyond HS



• **54.8%** are actively seeking employment

• Most frequently identified job search resources:



• Top sites:



• Top newspapers:



• Commute:

- Willing to commute an average of **22 miles/32 minutes** (one-way) to work



This regional analysis is based on aggregated data from the Charles City, Forest City, Garner, Hampton, Mason City, Northwood, and Osage Laborshed studies.

These results are based upon a total of

1,589
completed surveys.

For more data visit:
www.iowalmi.gov/laborshed



EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

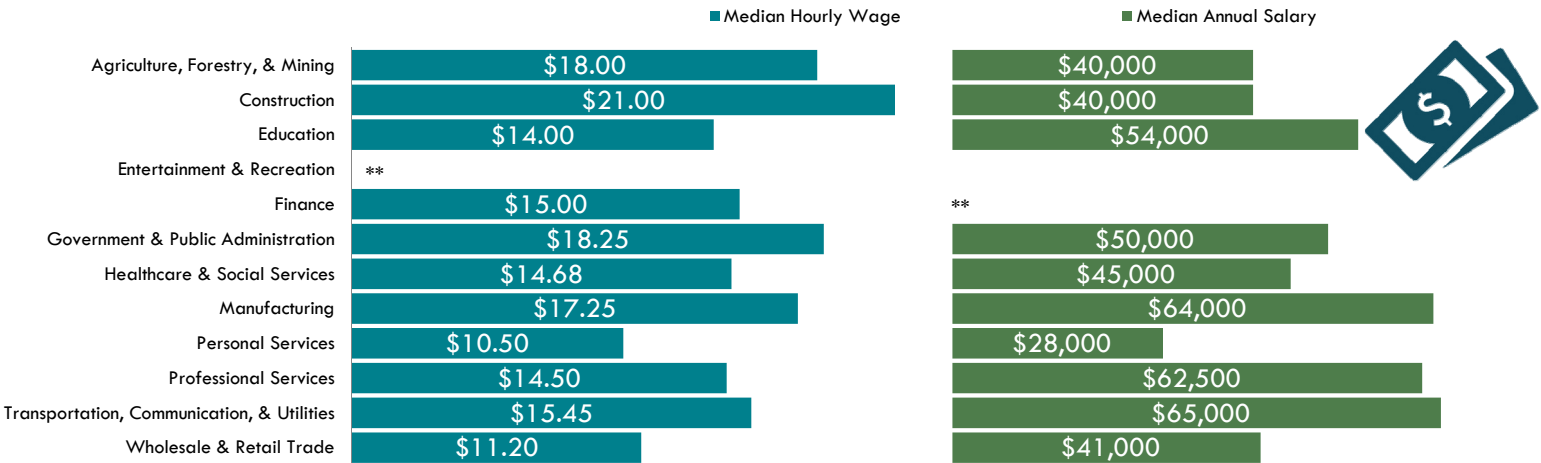
Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.



Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Undergraduate Degree or Above
Agriculture, Forestry, & Mining	66.7%	20.0%	6.7%	13.3%	26.7%
Construction	56.0%	12.0%	16.0%	20.0%	8.0%
Education	82.5%	7.5%	2.5%	7.5%	65.0%
Entertainment & Recreation	**	**	**	**	**
Finance, Insurance, & Real Estate	84.6%	7.6%	0.0%	38.5%	38.5%
Government & Public Administration	81.3%	12.5%	6.3%	37.5%	25.0%
Healthcare & Social Services	74.7%	12.0%	9.4%	25.3%	28.0%
Manufacturing	61.2%	16.3%	3.1%	20.4%	21.4%
Personal Services	75.0%	12.5%	12.5%	6.3%	43.7%
Professional Services	75.0%	21.9%	0.0%	25.0%	28.1%
Transportation, Communication, & Utilities	62.1%	27.6%	6.9%	6.9%	20.7%
Wholesale & Retail Trade	57.3%	19.4%	4.9%	14.6%	18.4%

Top percentages among industries per education level are highlighted in the table.

WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

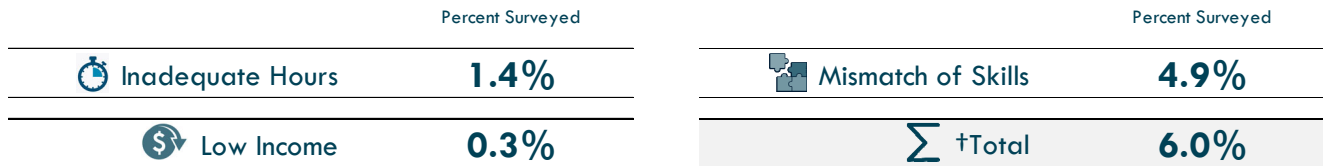


**Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).



†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



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